



**3<sup>rd</sup> Annual 'Burg WING OFF**  
**Saturday, August 23, 12pm-4pm – Martinsburg Mall**

**Chicken Wing Cook off Categories**

**People's Choice Award**

**\$200 CASH!!!**

**Trophy**

**Best Traditional Wing Sauce**

**Trophy**

**Most Creative Wing Sauce**

**Trophy**

**Hottest of the Hot!**

**Trophy**

**Shake Your Tail Feather Award**

**Trophy**

The following instructions disclose the rules and how to qualify for awards.

**Please read carefully**

**1. Ingredients & Preparation**

In order to ensure the wings are freshly thawed and have the same quality of meat, **it is required that teams purchase wings from Johnnies Express unless you are a state licensed food service business. Failure to follow these guidelines will result in instant disqualification from the competition.** It is suggested that restaurants/individuals are asked to make at least two-three boxes of wings during the competition to accommodate the crowds.

\*This is a traditional cook off competition and everything must be cooked on-site during the hours of the contest. Chicken wings must be cooked from the raw state with no pre-marinating or pre-injecting. Any pre-cooked items will result in disqualification. Any seasoning or ingredient necessary to create unique taste is acceptable. Electricity will not be provided so please use your grill, deep fat fryer or propane turkey fryer.

## **2. Cooking**

Teams must bring their own tables, chairs, cooking utensils, cooking equipment, paper towels, booth and display items and all other necessary equipment. Contestants must adhere to all fire and other codes. A fire extinguisher shall be near all cooking devices. The cooking teams will be held financially responsible for any damage to the asphalt parking lot in their team space.

## **3. Judging**

Ballots will determine the winner of the People's Choice Award. The ballots will be available at the headquarters tent.

The judges will be anonymous and random evaluations will be made of each team during the cook off period. Contestants will be advised of when judging begins and when awards will be presented.

## **4. Prizes**

A first place trophy and a \$200 CASH prize will be presented to the winner of the People's Choice Award. A trophy will also be presented to the winners of the Best Traditional Sauce, Most Creative Sauce, Hottest of the HOT and Best Dressed Booth.

## **5. Registration**

Upon arrival at the cooking site, the team captain must check in with the Chairman for area assignment. At that time we will provide you with any new information concerning the cook off.

## **6. Booth Set-up**

Set-up times will be announced at a later date. Booth space will be approximately 10 foot by 10 foot and tents / pop-ups are encouraged. Public displays and demonstrations are encouraged in order to involve the crowd. However, decorations are not mandatory.

## **7. Booth Teardown**

Areas must be cleaned up at the end of the event. All equipment must be off the premises by 9:00 p.m. Please clean up any trash that is within your booth space and deliver all garbage to the available dumpsters.

## **8. Application & Fees**

Cook Off applications and fees must be received by **Friday, August 8, 2014**. All fees can be made payable to Martinsburg Development Partners, LLC. All entry fees are non-refundable.

## 9. Ordering Wings

If purchasing wings directly from Johnnies Express, please order no later than Friday, **August 8th**. Orders will be placed Tuesday, **August 12th** to ensure delivery for the event. \*Money will need to be paid in full prior to placing the order.

1. Martinsburg Mall reserves the right to charge a \$500 fee for failure to fulfill your obligation of showing up, serving wings during the times of 12:00 a.m. to 4:00 p.m., and complying with the rules and regulations of this event.
2. Martinsburg Mall reserves the right to change, amend or make additional rules and/or regulations as situations warrant. All decisions by Martinsburg Mall will be final.
3. All teams must adhere to the City of Martinsburg, Berkeley County Health Department and Fire Marshal's Rules and Regulations.
4. Review the Health Department Guidelines, link included on website. Summaries will be made available to each team captain.
5. Provide company logo, picture to use for website and/or promotional material, and brief description of your restaurant.

**\*Rules are subject to change.**

I have read and agree to the entire 'Burg WING OFF rules and regulations outlined by Martinsburg Mall. Failure to follow the above rules could result in disqualification or dismissal from the 'Burg WING OFF.

Signed: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return one copy with your fee to Martinsburg Mall  
ATTN: Justin Whitman, 800 Foxcroft Ave, Martinsburg, WV 25401.**

**Please keep one copy for your records.**

***Note – all of these items MUST be completed and received before your restaurant/team is considered a contestant. Once we receive everything, we will contact you and let you know you are one of the 25 participating restaurants/teams***

For additional information or questions please contact Justin Whitman at

[jwhitman@pdc malls.com](mailto:jwhitman@pdc malls.com) or 304-264-1420.